



AGENDA

November 13, 2018 **Hearst Tower, 300 West 57th Street, New York, NY**

8:30am	9:00am	Registration & Breakfast
9:00am	9:05am	Welcoming Remarks <i>Julie A. Burke, CPA, CFA, Fitch Ratings, Inc.</i> <i>Managing Director, North American Head of Insurance Ratings</i>
9:05am	9:35am	Key Note <i>Mark Purowitz, Deloitte Consulting LLP</i> <i>Principal, Global InsurTech Leader</i>
9:35am	10:20am	Use of Data Analytics in Life Insurance – Opportunities and Risks <ul style="list-style-type: none">• The use of data analytics and its impact on the insurance industry's competitive landscape• The opportunities and risk tied to the industry's move to data-driven underwriting• How lifecos are dealing with the challenges of turning raw data into actionable information• How the industry's use of data analytics is impacting product developments• Expected advances over the next 1-2 years <p>Moderator: <i>Douglas L. Meyer, CFA, Fitch Ratings, Inc.</i> <i>Managing Director, North American Head of Life Insurance Ratings</i></p> <p>Panel: <i>Lauren Cross, John Hancock</i> <i>AVP and Actuary/Pricing, Research and Development</i></p> <p><i>Adnan Haque, Munich American Reassurance Company</i> <i>Data Scientist, Integrated Analytics</i></p> <p><i>Gareth Ross, Massachusetts Mutual Life Insurance/HavenLife</i> <i>Head of Digital and Customer Experience</i></p>
10:20am	10:30am	Break



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- 10:30am 11:15am **Putting Data To Work In Bending the Healthcare Cost Curve Panel**
- The cost impact of accurate data in the appropriate hands
 - Roadblocks in the system
 - Privacy restrictions – how much do they constrain the benefits of data?
 - Benefits of information availability beyond cost containment
 - Where does artificial intelligence fit in? Or does it?

Moderator:

*Bradley S. Ellis, CFA, Fitch Ratings, Inc.
Director, North American Head of Health Insurance Ratings*

Panel:

*Jeffrey Rose, MD, Hearst Health
SVP of Clinical Strategy*

*Mark Scrimshire, New Wave Telecoms and Technologies
Entrepreneur-In-Residence, supporting CMS as Blue Button Innovator
and Developer Evangelist*

*Steven Halper, Cantor Fitzgerald
Managing Director, Equity Research
Healthcare IT and Managed Care*

- 11:15am 12:00pm **Technology Game Changers in Property/Casualty Insurance Panel**
- Harnessing Data for Information Advantages in Risk Selection, Pricing and Claims
 - Telematics – Still Just Scratching the Surface
 - Transforming Powers of Machine Learning and Artificial Intelligence

Moderator:

*James B. Auden, CFA, Fitch Ratings, Inc.
Managing Director, North American Head of Non-Life Insurance Ratings*

Panel:

*Nate Collins, American Family Insurance
AVP, Digital Transformation Strategy*

*Robert Bauer, AIG
Head of Innovation & Sharing Economy Practice Group*

*Adam Troyer, Aon Benfield
Managing Director - Reinsurance Solutions*

12:00pm

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